

ABSTRACT OF THE DISCLOSURE

A developer, which includes a base toner containing at least a binding resin and a coloring agent; and inorganic fine particles; wherein the base toner satisfies $105 \leq SF-1 \leq 130$ and $120 \leq SF-2 \leq 180$, wherein $SF-1 = ((\text{absolute maximum length of a particle of the base toner})^2 / \text{area of the particle of the base toner}) \times (\pi/4) \times 100$, wherein $SF-2 = (\text{peripheral length of the particle of the base toner})^2 / (\text{area of the base toner}) \times (1/4\pi) \times 100$, wherein the inorganic fine particles have an average particle diameter that ranges between 30nm to 160 nm.